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FOR IMMEDIATE RELEASE

Longtime claims industry professional Harry Rosenthal
appointed as Your House Counsel's first
Director of Strategic Partnerships.

NEW YORK, June 23, 2021 — Your House Counsel, the National Consortium of Highly Regarded Insurance and Corporate Liability Defense Law Firms, which was founded in 2010, has appointed Harry Rosenthal, former VP and Executive Group Publisher for CLM, as the organization's first Director of Strategic Partnerships.

"I have known and greatly admired Harry Rosenthal for years," said Howard S. Shafer, founder and president of Your House Counsel, "and I cannot be prouder to have an industry professional of Harry's stature and experience to join YHC in this senior role."

The newly established position of Director of Strategic Partnerships, Shafer explained, was created specifically for Mr. Rosenthal. "Our accelerating growth," Shafer added, "requires that we expand our outreach opportunities to potential partners, including law firms, Claims Professionals and insurance industry vendors. And no one I know is better equipped to fulfil this vital mission than Harry Rosenthal."

Among Mr. Rosenthal's portfolio of responsibilities are: developing and nourishing partnerships with experienced law firms in jurisdictions that do not yet have a Your House Counsel Member Firm; presenting the benefits of the YHC consortium to Claims Professionals; and developing marketing partnerships with industry vendors, including sponsorships of YHC-produced Webinars, YHC Talks presentations as well as its educational symposiums. "It's a full plate," Shafer admits, adding, "and we know there's no one more qualified than Harry is to help YHC and our Member Firms to achieve our next level of growth, and beyond."

Rosenthal has been a highly respected industry professional for over 20 years. Before his position as VP and Executive Group Publisher for CLM, he served as Publisher of both Claims Magazine and the Florida Underwriters Magazine. "I can honestly say that everything I've done in the claims industry over the last two decades has primed me for this new and exciting position at YHC."

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About Your House Counsel

Your House Counsel is The National Consortium of Highly Regarded Insurance and Corporate Liability Defense Law Firms which meet stringent criteria for membership. Your House Counsel works to everyone's advantage - companies seeking the services of insurance and corporate liability defense law firms and the Member Firms throughout the country. Your House Counsel makes searching for a firm much easier and more successful. Our members know and understand your business and your expectations. Our members know their local markets, so you'll be represented by a neighbor, not a stranger. Find out more at YourHouseCounsel.com.